

## PRESIDENT'S MESSAGE \* APRIL ADVENTURES

15 members joined us for a Club sponsored Burrito Breakfast and Car Detail Clinic at Clifton Mercedes.







What an appropriate venue, as Studebaker was the

original company to establish dealerships to sell Mercedes Benz. Wouldn't you know that Clifton's had a Studebaker for sale?? See the information below\*\* in the DID YOU KNOW FILE? about my Mercedes and an original d regarding Studebaker/Mercedes





The Clinic was held by Hugo Dailey and Ivan of Immaculate Auto Detail. A demonstration was done on Mark and Angel Cliftons 1964 GT Hawk (a younger brother to my 63 GT Hawk). We learned about cleaning, chemicals, polishing, paint correction and maintenance. The clinic was concluded with a club sponsored detail gift give away won by treasurer Mimi Halgren. The 50/50 (\$44 Pot) was won by Ken St.

Claire.







Our guest for the morning was "CHARGER STEVE LORDIGAN." Some of you may know him by the various car shows that he arranges through the county, including El Cajon, Cruise Nite, Ocean Beach, Fathers Day at Balboa Park. He discussed the Car events of the future using the app "MY MOTORVERSE" which some of us downloaded on our phones. It is a terrific way to remain in touch at events and connect "virtually" with participants at car events. CHECK IT OUT!!

Upcoming events include the 50<sup>th</sup> Anniversary Memorial Day Show at La Palma Park and the club hosted July 4<sup>th</sup> picnic occurring on Saturday July 6 at Admiral Balker in San Diego. We will not have a formal May Meetina ss we will combine it with La Palma. There is a plan for the Storm Baseball event in June. Michelle will sent out details.

Some great ideas were discussed regarding member participation. We have about 50 people on our roster yet we only have regular attendance of twelve people( maybe!). We shared ideas utilizing software to upload our

information – cutting down the burdensome task obtaining photos, member news and information for the

newsletter. Tim Huntly is researching and more discussion needed.

Last month we started off with "Member Car feature of the Month" featuring Tim Huntley's car. This month we focus on Ricky Logier's project. We welcome your input and participation.



# SECRETARY REPORT- Upcoming car shows – Ricky Logier

The SDACC meeting was held on 04/02/24 Pernicanos Italian restaurant El Cajon large parking lot. There was 30+ vehicles to enjoy no Studebakers but a 1956 Packard 400 2 door showed up.

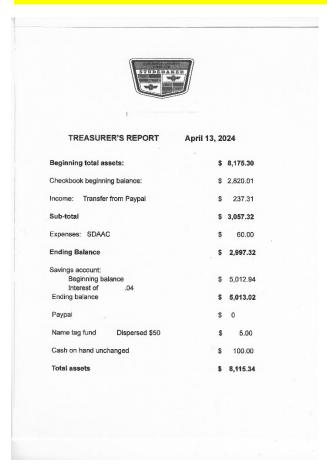
SDACC started donating \$500 to a charity of a car club at each meeting. Each car club represented at a meeting in good standing will have their club & charity ticket placed in a drawing. One car club ticket will be selected from the bowl. SDSDC will need to made a decision as to which charity as their charity of choice. I submitted the cancer society at the SDACC April meeting.

The Cajon Classic Cruise opening night is 04/10/24 5-7:30pm, every Wednesday thru September. There is a car corral available to car clubs to reserve space of 4 cars or more each Wednesday night to display members cars.

The next AutoSwap & Car Show at the North Island Union Amphitheater Chula Vista will be 05/27/24 6am-12:30pm.

The next SDACC meetup will be 06/04/24 5-7pm at Classic Malt Shop 3625 #B Midway Dr, SD.

# TREASURER REPORT – MIMI \_ March 9, 2024



# STUDE SALE NEWS UPDATE

https://bringatrailer.com/listing/1953-studebaker-commander-22/

https://bringatrailer.com/listing/1935-studebaker-commander/https://bringatrailer.com/listing/1964-studebaker-avanti-22/

## \*\* FROM THE "DID YOU KNOW?" FILE





From 1980 Until 2020, I owned this car – a 1962 190 SL-which was sold to a dealer in South Korea just before the country shut down due to Covid. When I bought it all those many years ago, how Was I to know that one day I would be inextricably linked to Studebakers which was the original dealer network for selling Mercedes in the USA as seen the adjacent ad below from 1958!!

# **MEMBERS OUT AND ABOUT- \*MICHELLE AND KEN ST. CLAIR**



The AACA invited our club to join them for A tour of the Classic Rotors Museum in Ramona February 17th. We had three people from our club join the tour. It was fantastic, well worth seeing.

There were a total of about 22 of us between both clubs. We were broken into three groups and each had a very knowledgeable docent to take us around. There are helicopters from the very beginning to the most recent. The most interesting ones were the experimental helicopters that never made it into production. A very unique museum with helicopters you will not see anywhere else!





# "A STERN REPORT" FROM THE "PETRIFIED" RUSSELL STERN

#### HOW TO SELL A CLASSIC CAR THAT NEEDS WORK

https://www.hemmings.com/stories/beverly-hills-car-club-how-to-sell-a-classic-car-that-needs-work/

#### HOW TO IMPORT A CAR FROM CANADA TO THE US

https://www.hemmings.com/stories/importing-from-canada-to-usa/

#### **Check out 1956 Studebaker President on eBay!**

https://www.ebay.com/itm/145702464080?mkcid=16&mkevt=1&mkrid=711-127632-2357-0&ssspo=0MYi9cOpQsv&sssrc=2047675&ssuid=-cKgj2DTQXO&widget\_ver=artemis&media=EMAIL

#### Last hurrah: The curious case of the Studebaker Golden Hawk

 $\frac{https://www.msn.com/en-us/autos/enthusiasts/last-hurrah-the-curious-case-of-the-studebaker-golden-hawk/ss-AA19pOpd?ocid=msedgdhp&pc=U531&cvid=f159936929944637b264583fc60fbfea&ei=22$ 

### Why Did Studebaker Stop Making Cars?

https://www.msn.com/en-us/autos/enthusiasts/why-did-studebaker-stop-making-cars/ar-BB1iTSOK?ocid=msedgdhp&pc=U531&cvid=4aa7575ccc8648b1aed25fcd4a4bc179&ei=47

### Check out the 1957 Studebaker Golden Hawk Hardtop lot at

https://www.mecum.com/lots/1117323/1957-studebaker-golden-hawk-hardtop/?aa\_id=577908-0

## I thought you would be interested in this story I found on MSN: Studebaker President:

Legacy of American Luxury Cars - https://www.msn.com/en-us/autos/enthusiasts/studebaker-president-

legacy-of-american-luxury-cars/ar-

<u>BB1iWzHp?ocid=socialshare&pc=U531&cvid=5b5b0624552f4ec8b31f380b0781de7c&ei=40</u>

# CAR PROJECT...BY Ricky Logier



Hi, I am working on a 1950 2 Door Studebaker 9GF5. I purchased the car in 2020 from LASDC member Mariano Fernandez. I'm the 4th owner of this Studebaker. The car was 1st sold at Paul G. Hoffman Studebaker Dealership to Sister Mary Richavz LA Catholic Archdiocese. She was missionary nun. Archdiocese assigned Gerald Anderson as her driver. She & Gerald made several missionary trips to South America shipping the Studebaker as their transportation.

Upon Gerald Anderson retirement Sister Mary gave him the Studebaker. Gerald Anderson lived in Westminster CA. In 1997 Mariano Ferndez and his saw the Studebaker parked at

Gerald's home and asked him if he was interested in selling and then purchased the car.

The interior has been totally redone so I have started on the exterior. I stripped all the chrome parts off the car and had Pacific Chrome Plating in Santee CA ( listed on the SDSDC vendors list)do the chrome plating. They did an outstanding job 5 \( \frac{1}{12} \) is. I felt their prices are reasonable considering the current market. Now I have to sand & prepare to have the car painted.





### CANADIAN CAR CONUNDRUM CHAPTER 7 ... by Keith Wahl

The 63 R2 GT HAWK, which I have affectionately named "HELLENA" is now being assembled after paint. I came to learn from Craig Parslow, editor of Jet Thrust Magazine and curator of the GT Hawk information, that there were some 360 GT Hawks assembled in Hamilton Ontario. Only 19 of these were R@ cars. Of those, 4 have been accounted and mine appears to be the only one running! Detail work including complete wet sand and polish by Hugo Dailey and Crew from Immaculate Auto Detail, rebuilt gas tank courtesy of Bob Halgren, finishing interior with some custom touches ...Here are a few photos.







## THE LOEWY CHRONICLES

https://snake.substack.com/p/snake-lore-006-raymond-loewy

This is a great Article about Loewy and furniture design. Here is the link and some introductory remarks.. a great read

Snake LORE 006: Raymond Loewy

The best, the most underrated and the rarest items from the French designer; prices and how to buy "Happy Sunday—Snake is a design intelligence newsletter. Below is this month's **Lore**: a deep dive into a designer or brand's history, with pricing and relevant items.

I'm focusing here on Raymond Loewy, Frenchman, and his important pieces, rough market values, where to get newer repros, second-tier items, knock-offs... Included are price values—deal, steal, and fair pricing—so you know what to pay......



Raymond Loewy was a French designer who worked mostly in the US (from 1919 until he retired) and who was number one here while he rocked it; his work and reputation then shakes out much different than his legacy now... it is hard to overstate how successful he was at his peak. He designed railroad cars, automobiles (with Studebaker...), planes, tractors, rooms in NASA's Skylab, many logos, furniture... he was on the cover of TIME Magazine (Jack Dickey worked there), and, among other things, designed the Hoover, Shell and Exxon logos, Lucky Strike (unreal), US Mail, Canada Dry... and a Greyhound bus. He designed the Coke bottle—updated it, at least. Think about that... and between these projects he socked out some furniture here and there. Loewy's work is a great example of how no one now, collectively, knows anything about design. Of course, I think everything proves this point. But what I mean is—Loewy is one of an infinite amount of designers less heralded than Eames, and in his case he was more popular then... and much of his work has a longer-lasting impact. You think the Eames rocker stands up against the Canada Dry logo? What I mean is... not an obscure guy to say the least, his stuff isn't rare—even the furniture isn't rare.

This said, one reason he's not a household name outside design circles—I assure you he's like Howard Hawks in that world—is because his best work is not entirely kept in production. Much of these items are not licensed and new and buyable now... and therefore they remain hard to find. Not *that* hard to find... but not seamless to find. They're not exactly being sold in Times Square. Also, people outside professional circles don't know who drew most logos. But that's a labor issues.

### STUDEBAKER VENDOR LIST

DOWNLOAD FROM OUR WEBSITE AND SAVE A COPY TO YOUR COMPUTER -https://studebakersandiego.com/SanDiego\_Parts%20Service.htm

### FINISHING TOUCHES ......HALGREN'S HILARITIES.. ONE OF HIS FAV'S

On the first day, God created the dog and said, "Sit all day by the door of your house and bark at anyone who comes in or walks past. For this, I will give you a life span of twenty years." The dog said, "That's a long time to be barking. How about only ten years and I'll give you back the other ten?" And God saw it was good. On the second day, God created the monkey and said, "Entertain people, do tricks, and make them laugh. For this, I'll give you a twenty-year life span." The monkey said, "Monkey tricks for twenty years? That's a pretty long time to perform. How about I give you back ten like the dog did?" And God, again saw it was good. On the third day, God created the cow and said, "You must go into the field with the farmer all day long and suffer under the sun, have calves and give milk to support the farmer's family. For this, I will give you a life span of sixty years." The cow said, "That's kind of a tough life you want me to live for sixty years. How about twenty and I'll give back the other forty?" And God agreed it was good. On the fourth day, God created humans and said, "Eat, sleep, play, marry and enjoy your life. For this, I'll give you twenty years." But the human said, "Only twenty years? Could you possibly give me my twenty, the forty the cow gave back, the ten the monkey gave back, and the ten the dog gave back; that makes eighty, okay?" "Okay," said God, "You asked for it." So that is why for our first twenty years, we eat, sleep, play and enjoy ourselves. For the next forty years, we slave in the sun to support our family. For the next ten years, we do monkey tricks to entertain the grandchildren. And for the last ten years, we sit on the front porch and bark at everyone. Life has now been explained to you. There is no need to thank me for this valuable information. I'm doing it as a public service. If you are looking for me I will be on the front porch.

# **FINAL THOUGHTS**

Alana Snyder has retired as editor. The job is open! Until somebody steps up, yours truly will continue to write the letter.

<b>NEED YOUR HELP.</b> . Articles	, news, events what you	น are doing, jokes Mเ	ıch appreciated
	Keith		